

# Unlocking Startup Growth

## Advisory & Mentorship Services

*Is your engineering team stuck in feature request chaos?  
Has overstretched code become a bottleneck to growth?*

### What We Do

We help growth-stage startups with:

- Untangle your tech debt and create a clear **path to scale**
- Design systems that adapt to **business pivots** without breaking
- Transform your engineers into **leaders** who drive **innovation**
- Embed **AI strategically** - not just because it's trendy

### How It Works

We tailor every engagement to match your growth stage, goals, and evolving priorities.

- **Initial Call:** Understand your goals and challenges
- **Plan Development:** Tailored strategies for your growth phase
- **Hands-On Execution:** Align systems and teams for sustainable success

### Contact Information

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- 📍 Location: Manhattan, NYC
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## Engagement Models

- **Single Problem Advisory:** Solve targeted challenges swiftly
- **Retainer Model:** Ongoing guidance for continuous growth
- **Fractional CTO:** Leadership for technical scalability and alignment

## Why Us?

With 25+ years of experience across FAANG companies and startups, we bring a wealth of expertise in:

- Driving teams from 2 to 200+ engineers
- Delivering 0→1 products and transforming technical bottlenecks
- Proven track record across platforms, SaaS, fintech, compliance, and AI/ML-driven innovation

## Example problems we solve

- "Our engineering velocity dropped 70% after our Series A"
- "We're locked into AWS/vendor and it's killing our margins"
- "Our senior engineers are too busy fighting fires to mentor anyone"
- "Every new feature takes 3x longer than it should"

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